

Meet the staff

Name: Alex Cross

Role: Head Coach –
Football

Background: Alex started coaching when he was 15 at his local club. He joined Grantham College at 17 where he achieved



triple distinction on the BTEC Sport qualification. Alex was forced to retire from football at 18 due to an eye injury which ignited his coaching career. He went on to get a degree in sports coaching and has progressed his coaching knowledge completing the UEFA B license and all Youth Modules by the age of 22. Alex has coached at Sleaford Town, Gateshead College, Newcastle East End, AFC Rushden & Diamonds, Grantham Town, Harrowby United, Notts County and Cambridge United. Alex is also Assistant Manager at Northern Premier League side Stamford AFC.

Qualifications: BTEC in Sport (Development Fitness and Coaching), BA (Hons) Sports Coaching, FA Level 1 & 2, UEFA B License, UEFA A Applicant, Youth Modules 1, 2 and 3, BFAS, Welfare Officer, Safeguarding and First Aid.

Favourite quote: Change is inevitable, progression is a choice.

Aspirations: Alex is keen on progressing his coaching knowledge. He plans to complete further UEFA qualifications as soon as possible and is looking to complete the Advanced Youth Award. He is aiming towards working in a full time role in the professional game.